AARON PASSELL, PH.D. apassell@barnard.edu (202) 286-9731

EMPLOYMENT

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 FURMAN UNIVERSITY, Greenville, SC Assistant Professor of Sociology and Urban Studies Courses: Introduction to Sociology, Sociology of Consumption, Urban Sociology, Environmental Sociology, Sociology Research Seminar, First Year Writing Seminar Grants: Associated Colleges of the South R-1 Collaboration Grant (\$5 to explore streamlining Masters in Planning with Clemson Uni ACS Sustainability in the South and Beyond, Social Justice tea NSF Urban Sustainability grant (built team, unsuccessful) 	versity Spring 2014
UNIVERSITY OF PENNSYLVANIA, Philadelphia, PA Lecturer, Urban Studies Program Senior Seminar: Leading a group of undergraduate majors in collabora designing and successfully executing individual urban research projects	Fall 2011 atively
MUHLENBERG COLLEGE, Allentown, PA Visiting Assistant Professor of Sociology Courses: Introduction to Sociology, Urban and Suburban Sociology, Environmental Sociology, Research Design, Inequality and Po Social Problems in Fiction, Social Movements Faculty Summer Research Grant, Summer 2010, "Green Preservation o	
GEORGE WASHINGTON UNIVERSITY, Washington, DC	2007-2008

Part-Time Assistant Professor of Sociology Courses: Class and Inequality, Urban Sociology (Master's seminar)

PUBLICATIONS

BOOKS Preserving Neighborhoods: How Urban Policy and Community Strategy Shape Baltimore and Brooklyn (Columbia University Press, 2021) Offers a fresh look at historic preservation, revealing how it has become an essential apparatus (regulatory, economic, and community-building) for cities and communities as they struggle to manage the economic forces that are changing their neighborhoods. Preservation plays a role in two distinct trajectories of change, roughly the ends of the spectrum for American cities: the struggle to recover from decades of decline in Baltimore, and rapid, out of control investment in Brooklyn. The book portrays the ways in which preservation has been central to efforts to both maintain and revitalize Baltimore, prompting reinvestment in some parts of that city. By contrast, it points to neighborhood preservation activists in central Brooklyn struggling to confront disorienting gentrification with whatever tools they can lay their hands on. Historic district designation proves contingent and contextual in its effects on neighborhoods: what preservation regulation actually does to the urban built environment depends on local policy, neighborhood history and condition, and community involvement.

Building the New Urbanism: Places, Professions, and Profits in the American Metropolitan Landscape (Routledge, 2013). Traces the rise of the New Urbanism in the United States (a recent movement in neo-traditional, urban design and real estate development) and asks "Why New Urbanism now?" Examines the particular political, economic, cultural, and professional conditions that predominated at the moment of the movement's emergence and explains how they facilitated, frustrated, and shaped the movement itself. Argues, moreover, that the specific materiality of New Urbanist developments reflects, reinforces, and reproduces the movement's action in the social realm.

ARTICLES, CHAPTERS, REVIEWS, ETC.

"Unpacking Gentrification Processes: Race, Resistance, and Perverse Outcomes in Harlem and Brooklyn." Book review (long-form), *Journal of Planning History* (1-9, 2018). Brian Goldstein (2017), *Roots of Urban Renaissance*, and Jerome Krase and Judith DeSena (2016), *Race, Class, and Gentrification in Brooklyn: A View from the Street*.

"Gentrification" in Cook, Daniel, and J. Michael Ryan, Eds., *Encyclopedia of Consumption and Consumer Studies* (Wiley-Blackwell, 2015)

"SF Novels and Sociological Experimentation: Examining Real World Dynamics through Imaginative Displacement" in P. L. Thomas, Ed., *Science Fiction and Speculative Fiction* (Sense, 2013). Discusses the use of science fiction novels as sociological thought experiment in the classroom.

Review of Kidder, Jeffrey, Urban Flow: Bike Messengers and the City (2011). *International Journal of Urban and Regional Research*, Volume 37.2, January 2013.

EDUCATION

NEW YORK UNIVERSITY, New York, NY Doctor of Philosophy in Sociology

2007

Dissertation: Realizing the City: The Rise of New Urbanism and the Built Env as Social Process	vironment
Committee: Neil Brenner, Craig Calhoun, Harvey Molotch (chair) National Science Foundation, Graduate Research Fellow New York University, Henry Mitchell MacCracken Fellow GSAS Summer Research Grant	2000-2004 1999-2006 2001
WESLEYAN UNIVERSITY, Middletown, CT Bachelor of Arts in Sociology and French Literature Phi Beta Kappa	1994
CONFERENCE PRESENTATIONS	
Urban Affairs Association Conference, Washington DC "Struggling to Preserve: Historic Preservation Efforts in the Context of Ir Development Pressure in Central Brooklyn," Historic Preservation and U Redevelopment Panel (organizer and moderator)	
American Sociological Association Annual Meeting, New York, NY Special Session: Exploring the Relationship between Colleges and their Communities (invited moderator, commentator)	August 2019
Urban Affairs Association Conference, Los Angeles, CA "Vacancy, Demolition by Neglect, and Project CORE: The Demolition of Historic Resources in Baltimore" Historic Preservation and Social Transformation of Neighborhoods Pane	April 2019 el
Urban Affairs Association Conference, Toronto, ON "Mitigating Gentrification Through Landmarking: Historic Preservation in Central Brooklyn," Place, Politics, Perception, and Preservation Panel	April 2018
Fordham University Urban Studies Week 2017, New York, NY Keynote moderator, "Green Cities, Sustainable Development, and Infrastructure"	April 2017
Urban Affairs Association Conference, Minneapolis, MN "Who Benefits? The Distribution and Concentration of the Baltimore Historic Tax Credit," Panel on Issues in Historic Preservation	April 2017
Temple University, Department of Sociology, Philadelphia, PA "Different Places, Different Preservation: Landmarking in Baltimore and Brooklyn," invited talk	December 2016
Association of Collegiate Schools of Planning Annual Conference, Portland, OR; "Historic Districts at 50: Relic of the past or	November 2016

instrument for livable cities?" Panel, paper presentation	
American Sociological Association Annual Meeting, Seattle, WA "Historic District Designation and Neighborhood Change" Refereed Roundtable presentation (accepted)	August 2016
Urban Affairs Association Conference, San Diego, CA "Historic District Designation and Neighborhood Change" Panel presentation, The Link Between Historic Preservation and Neighborhood Revitalization"	March 2016
Urban Studies Program, University of Pennsylvania, Philadelphia, PA "Building the New Urbanism," invited book talk	March 2016
American Sociological Association Annual Meeting, Chicago, IL "From A to B with LEED-ND: Negotiating Sustainable Urban Developmen Refereed Roundtable presentation	August 2015 t″
The Constructed Environment Conference, Philadelphia, PA "The Social Dimensions of Green Building" Colloquium	October 2014
Eastern Sociological Society, Baltimore, MD "Negotiating Sustainability at the Neighborhood Scale: Crafting LEED for Neighborhood Development," Toward Green Futures F	February 2014
	uner
Clemson University Planning Doctoral Colloquium (invited talk) "Building the New Urbanism: Planning and Architecture"	January 2014
"Building the New Urbanism: Planning and Architecture" Eastern Sociological Society, Boston, MA "Historic Districts and Neighborhood Change:	January 2014
 "Building the New Urbanism: Planning and Architecture" Eastern Sociological Society, Boston, MA "Historic Districts and Neighborhood Change: Does Designation Lead to Gentrification?" Eastern Sociological Society, New York, NY "Historic District Designation and Gentrification: 	January 2014 March 2013 February 2012 February 2011

Urban Neighborhoods and Gentrification Session	
American Sociological Association Annual Meeting, Boston, MA "Capitalizing on Ambivalence and Inconsistency: Ideological Criticism of the New Urbanism" Community and Urban Sociology Section Refereed Roundtables	August 2008
A Suburban World? Reston, VA, International Conference "Building the New Urbanism," Panel on New Urbanism	April 2008
American Sociological Association Annual Meeting, New York, NY "Before the New Urbanism: Opportunity and Constraint in the Po Suburban Landscape" Community and Urban Sociology Section Refereed Roundtables	August 2007 ostwar
American Sociological Association Annual Meeting, Montreal, Queb "Before the New Urbanism: Building from Suburban History to C Culture Section Roundtables	-
NYLON Conference on Culture and Politics, London, UK (New York University joint conference with the LSE and Oxford) "A New Sub-Urbanism: Seaside, Celebration, and the Ethnograp Built Environment"	2002-2003 hy of the
Service	
AT BARNARD COLLEGE Associate and Co-Director, Urban Studies Program: Curriculum planning, advising, search committee, hiring term and adjunct faculty, staff, budget management, reporting, and fa	Fall 2017- culty evaluation
AT FURMAN UNIVERSITY	
Acting Chair of Urban Studies Program (interdisciplinary major) Policies and Procedure Committee President's Committee on the Poinsett Corridor Urban Studies Program Library Liaison Co-Advisor, Student League for Black Culture	Fall 2013 Fall 2013-Spring 2014 Fall 2013-Spring 2014 Fall 2012-Spring 2014 Fall 2012-Spring 2014
AT MUHLENBERG COLLEGE First Year Advisor June Advisor Major Advisor (including supervising summer research) Dana Scholar Advisor Departmental Internal Review Board	Fall 2009-Spring 2011 2009, 2010 Fall 2009-Spring 2011 Spring 2010 Fall 2009-Spring 2011

TO THE PROFESSION

Reviewer: American Journal of Sociology, City and Community, Economic Development Quarterly, Urban Geography, Regulation and Governance, Social Currents, various presses. Assessor: University of Cambridge, Early Career Research Fellowships.

PROFESSIONAL MEMBERSHIPS American Sociological Association (Community and Urban Section) Urban Affairs Association